

# Rental Company Car Wash

## Keeping Your Image Clean

The world of WashTec.





## Your vehicles are your identity.

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### **The boomerang customer.**

Customer retention is directly related to sales. You know that providing the right vehicle on demand and in pristine condition will increase exposure and showcase your quality vehicle range to prospective clients. That's the best way to keep your customer coming back. WashTec's automated equipment provides superior results in half the time it takes to wash by hand.

### **Remove the sting.**

Labour, water and chemical costs erode your profit margins each year. As the day goes on, hand wash fatigue sets in and the quality of your wash begins to slip along with your Customer Service Index (CSI). Our safe machines will half your labour costs, slash water expenses and chop your chemical bills significantly. Best of all, you'll give your customer a brilliant shine every time without worrying about staff 'sickies' or hand wash exhaustion. By making small changes to your existing wash operation, not only will you save some serious money, you can start generating real profits. Hand wash is costing you more than you think.

Call sales support: (02) 8394 5029

Email our team: [sales@washtec.com.au](mailto:sales@washtec.com.au)



**“Car wash means WashTec  
all over the world.”**

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## About WashTec Australia.

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As an international public company, WashTec has been active in the wash industry for over 100 years and has branches, subsidiaries and distributors spanning the globe bringing experience, quality and value for money to more than 70 countries.

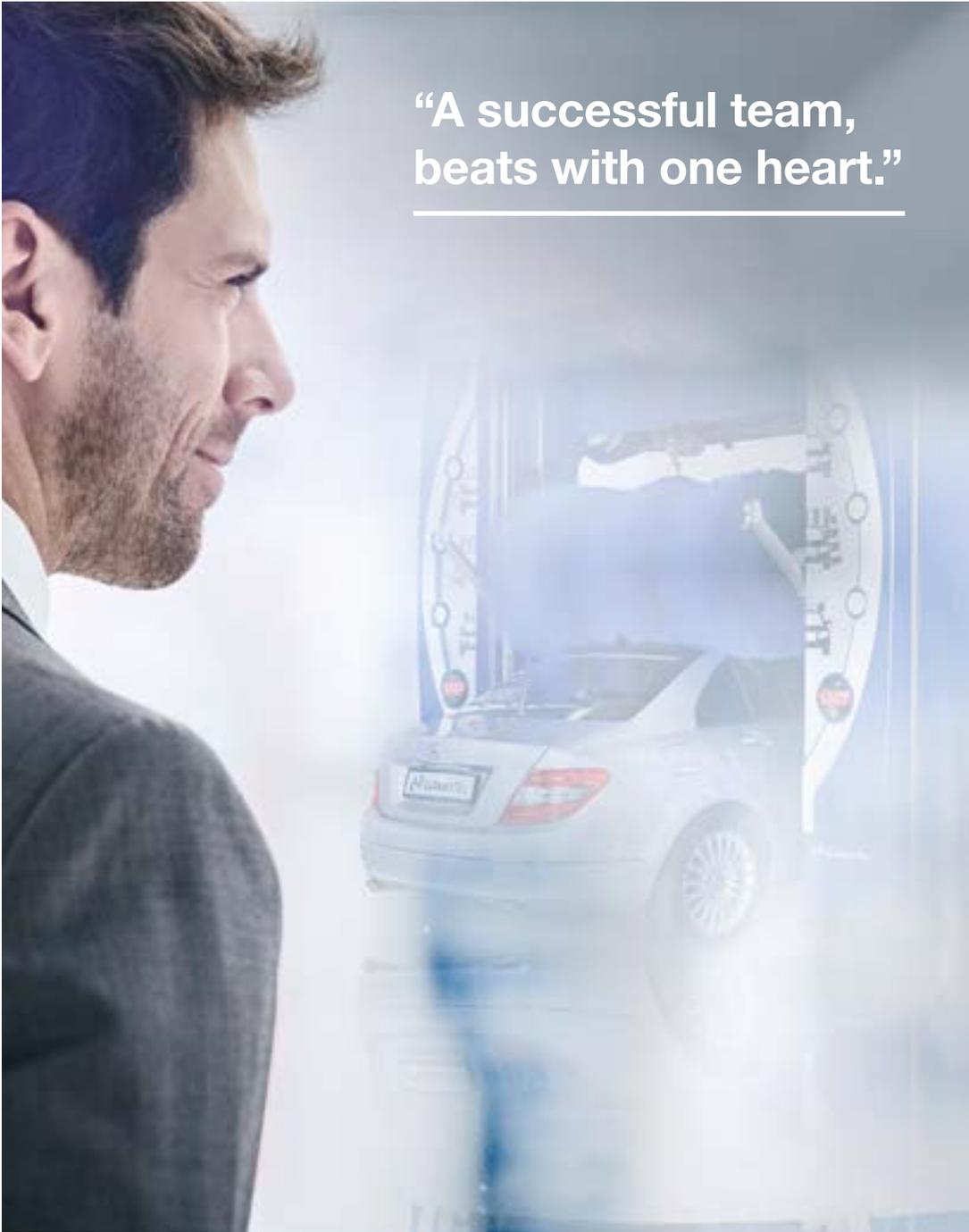
Thanks to the global buying power of the WashTec Group, WashTec Australia has the opportunity to deliver true value for money and competitive, quality products to our Australian customers; not to mention that car wash investors have the ability to deal directly with the manufacturer!

As the manufacturer of the world's leading vehicle cleaning equipment, WashTec Australia is established as

a dynamic and innovative provider of vehicle cleaning solutions to the industry throughout Australia. With fully qualified field engineers and service centres across Australia, WashTec has become a top choice for leading networks and independent investors ranging from Major Oil Companies, Fleet Operators through to Motor Vehicle Dealerships, Independent Service Station Operators and Private Investors.

We at WashTec Australia look forward to providing you with the industry's leading products, service and solutions to successfully grow your business.

Regards  
The WashTec Team



“A successful team,  
beats with one heart.”

## You'll always be looked after.

### **You're not just buying a car wash machine, you're buying a support network.**

We're committed to more than just selling equipment. We're committed to making your business succeed. You'll have access to the best technical, marketing and training support programs throughout the life of your equipment. The only car wash company that is as committed to your investment as you are!



#### **Business planning**

Our programs make it simple for you to establish a beneficial business without surprises.



#### **Equipment range**

You'll find what you need with our state-of-the-art equipment to suit every budget & requirement.



#### **Project management**

Benefit from the guidance of our experienced developers in the planning and design of your site.



#### **Marketing services**

You'll save thousands on design costs with direct access to our in-house marketing professionals.



#### **Service and support**

Receive rapid support through our fixed service pricing. A true partnership available 7 days-a-week.

**“Exceed all  
expectations”**

## **Elated customers.**

### **Join the revolution!**

Innovative companies and independent operators are already reaping the benefits of WashTec's automated systems, saving big on their car wash operation. Your vehicles are your identity, join the other 80 dealerships & rental companies across Australia, who choose WashTec automated systems to help keep their images clean.

**AVIS**

**AHG**

**Trivett**

**Llewellyn  
MOTORS**

**Europcar**



# Hand VS Machine



Hand washing **can leave scratches** on a vehicle's finish as a result of using porous sponges that hold on to small pieces of grit and dirt. The same goes for drying with old towels



With its multiple options and gentle brushes, machine washing **prevents scratches** during washing and protects the car's finish over a long period of time.



Hand washing **does not use enough water** to safely remove stains and dirt.



WashTec's professional car wash machines use **180 litres of water per wash**, ensuring that all dirt and residue is completely washed away



As the day goes on, **hand wash fatigue sets in and quality drops**, leaving inconsistent results. After a certain number of hand washes, the **car's paint begins to look dull** and loses its shine.



WashTec's automated systems produce the same quality results whilst **protecting the car's finish** from environmental influences – for a long lasting, brilliant shine.



Cheap **aggressive and often hazardous chemicals** used in hand washing can be harmful to the car's finish and the environment.



Machine washing **uses safe, environmentally friendly chemicals** that look after your car's finish. Machine washing can also recycle the majority of the wash water so that only 20 litres of fresh water is needed per wash.



## Commercial systems.



### EasyWash:

#### Advantages for you and your customers.

- Minimal investment and low operating costs for a profitable wash solution
- Ideal for service washes and low throughput
- Optimum use of space thanks to a very compact design

[CLICK HERE FOR THE PDF BROCHURE](#)



### SoftCare Pro Classic:

#### Advantages for you and your customers.

- Perfect washing and drying results for satisfied customers
- Functions and processes that are perfectly matched for fast washing and high turnover
- Attractive look thanks to a variety of designs and displays

[CLICK HERE FOR THE PDF BROCHURE](#)



**“The only friction system  
worth touching.”**

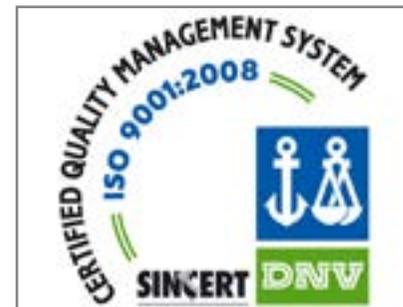
## **SofTecs®** gentle wash material.

A revolutionary wash material developed in Germany, and used by the worlds leading vehicle dealers and manufacturers. Created from a special non-porous material, It's guaranteed to be the safest way to wash vehicles. Even safer than hand washing!



### **Washing with SofTecs is not only safe, but will actually enhance the shine!**

SofTecs material is not only the safest way to wash a vehicle, but it will actually enhance the gloss and shine, due to its soft fibre characteristics and buffing motion. Made from a soft chamois like, non-porous material, it can't retain any type of dirt particles, guaranteeing a safe wash. Often copied, never duplicated!



### **ISO9001/2008 Certified!**

As an ISO9001/2008 Certified Quality product, SofTecs material is manufactured according to world-wide standards and customer's demand.



## Ecological commitment.

WashTec not only satisfies high product and service quality standards but measures up in terms of environmental protection too. WashTec is committed to the principle of ecological sustainability and aims to use resources as efficiently possible. By developing environmentally-friendly products, WashTec is also actively helping to preserve the world's limited stocks of energy and raw materials.

### **Committed to the environment.**

- ISO 14001 certified since 2000
- WashTec systems are designed to deliver high results with low use of energy and raw materials
- Water treatment equipment no matter the size
- 30% of the energy used at WashTec's main production site in Augsburg comes from renewable sources
- Most raw materials from WashTec systems can be recycled
- Water treatment systems reduce fresh water consumption by up to 80%
- The increased efficiency of our conveyor dryers has improved energy utilisation by up to 10%



## Service excellence.

No matter where your business is located our vehicle wash service teams are armed with state-of-the-art equipment and a service vehicle stocked with everything to ensure your business keeps running. WashTec Australia's Service Guarantee and "round the clock" care will ensure that your new vehicle wash equipment will provide you with many years of profitable, quality operation.

### Service and Maintenance Hotline 1300 257 378

- 600+ Rollovers installed (40% market share)
- Key to success: Nationwide service coverage
- Member of the Electrical Contractors Association (ECA)
- 23 Directly employed service engineers
  - New South Wales: 5
  - Queensland: 3
  - Victoria: 5
  - South Australia: 4
  - Western Australia: 4
  - Australian Capital Territory: 2



## Stand out from the crowd.

The WashTec Marketing & Design team are fully experienced in branding & identity and will help create marketing concepts that will stand out to ensure business credibility and success. With the creativity and expertise to work with you to develop effective marketing, signage and artwork, to drive customers to your business. Our in-house graphic design team are at your disposal to work directly with you.

### Ideas for optimal success.

- Professional designs from certified graphic designers
- Brand and identity creation tailored to your needs
- Communicate your products and services on offer
- Give customers high expectations of your car wash site
- Targeted to suit your market
- Menu board signs & site signage designed
- Point of sale materials, flyer and brochures
- All artwork supplied as high res files for you to keep
- FREE for all new customers
- WashTec, the only car wash supplier in the market that offers this unique and exciting service



## Everything your site will ever need is here.

Keep your business well stocked ready for business 7 days a week with our massive range of consumables, chemicals and spare parts. Order online or by phone via our national call centre dedicated exclusively to the supply of everything you need from chemicals to fragrances and vending machines.

### **National Consumable Hotline 1300 253 473**

- Available online 24/7 [www.washtecdirect.com.au](http://www.washtecdirect.com.au)
- Spare parts for self serve and automatic machines
- Detailing and hand wash items
- Vacuums, hoses and accessories in all shapes and sizes
- Vending machines and products to boost profits
- Chemicals for automatic, self serve, dog wash and more!
- 5% Discount on all products\* when you buy online
- Australia wide delivery
- Specials on your favourite products, saving you big!
- The industry's biggest brands such as Armor All, Little Trees, Simoniz and more

\*Excludes selected Machine Spare Parts



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