

Vehicle Dealership Car Wash

A whole new world

The world of WashTec.





Satisfy every single customer.

The boomerang customer.

Customer retention is directly related to sales. You know that providing fast, reliable and immaculate car wash services gives you the opportunity to attract new customers, increase exposure and showcase your quality vehicle range to prospective clients. That's the best way to keep your customer coming back.

Remove the sting.

Labour, water and chemical costs erode your profit margins each year. As the day goes on, hand wash fatigue sets in and the quality of your wash begins to slip along with your Customer Service Index (CSI). Our safe machines will half your labour costs, slash water expenses and chop your chemical bills significantly. Best of all, you'll give your customer a brilliant shine every time without worrying about staff 'sickies' or hand wash exhaustion. By making small changes to your existing wash operation you can save over \$30,000 in the first year of trade. If you're washing 40 cars a day, payback is possible in the first 2 years of operation. Wash more and your machine is not only free, you're generating real profits. Hand wash is costing you more than you think.

Call sales support: (02) 8394 5029

Email our team: sales@washtec.com.au



**“Car wash means WashTec
all over the world.”**

About WashTec Australia.

As an international public company, WashTec has been active in the wash industry for over 100 years and has branches, subsidiaries and distributors spanning the globe bringing experience, quality and value for money to more than 70 countries.

Thanks to the global buying power of the WashTec Group, WashTec Australia has the opportunity to deliver true value for money and competitive, quality products to our Australian customers; not to mention that car wash investors have the ability to deal directly with the manufacturer!

As the manufacturer of the world's leading vehicle cleaning equipment, WashTec Australia is established as

a dynamic and innovative provider of vehicle cleaning solutions to the industry throughout Australia. With fully qualified field engineers and service centres across Australia, WashTec has become a top choice for leading networks and independent investors ranging from Major Oil Companies, Fleet Operators through to Motor Vehicle Dealerships, Independent Service Station Operators and Private Investors.

We at WashTec Australia look forward to providing you with the industry's leading products, service and solutions to successfully grow your business.

Regards
The WashTec Team

**“You’ll always be
looked after.”**

The pay per wash plan.

You’re not just buying a car wash, you’re buying a support network.

The Pay Per Wash Plan is a simple program, for every car washed through one of our state-of-the-art automatic machines, you pay 1.31*. This covers your preventative maintenance, any necessary service call-outs and all your spare parts and chemicals needed! You’ll gain peace-of-mind knowing exactly what you get and what it’s costing you per month. We’ll worry about servicing the car wash, you worry about servicing the car. Leave it in our hands!

What the Pay Per Wash Plan gets you:

- Gain access to our toll free service hotline, we can organise one of our highly qualified service engineers to be on your site to rectify any issues.†
- We’ll make sure your investment checked and serviced on a regular basis, giving your car wash machine constant up-time.
- All the chemical and spare parts your machine requires is covered! From a high pressure nozzle to 20L of wax, if you need it, we’ve got you covered.

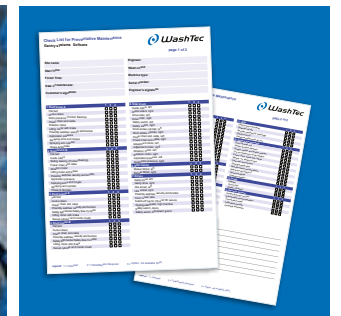
Service call-out



Spare parts & chemicals



Preventative maintenance



*Based on the first year. †First hour of travel is covered (except where call is avoidable or accident damage). Sydney, Brisbane, Melbourne and Adelaide metro areas only. For all other cities please contact for detailed pricing.



Service and chemical agreement.

For every car washed, you pay a small fee that covers all the chemicals you will need as well as any servicing or parts that are required. This component covers preventative maintenance, any necessary service call-outs* and your machines spare parts†. These fixed costs are based on the fact that when your machine ages, it may require more attention, as well as yearly inflation.

	Each Year				
Items	Year 1	Year 2	Year 3	Year 4	Year 5
Active Foam Presoak	\$0.07	\$0.07	\$0.07	\$0.07	\$0.07
Shampoo	\$0.07	\$0.07	\$0.07	\$0.07	\$0.07
Rinse Gloss + Drying Agent	\$0.31	\$0.31	\$0.31	\$0.31	\$0.31
Service & Part Component	\$0.86	\$0.99	\$1.13	\$1.29	\$1.46
What you Pay Per Wash	\$1.31	\$1.44	\$1.58	\$1.74	\$1.91

*Excludes accident damage, failure of site services or fire †Brushes and tracks are outside of this contract after 40,000 washes has been complete

How much will you save?

Hand washing cost you more than you think. Based on how many cars you wash per day, we can help you decide on the appropriate equipment for you operation. **Choose one of the options below** to find out how much you can save in the first year with a WashTec automatic car wash and the Pay Per Wash Plan:

EASYWASH



SOFTCARE PRO CLASSIC



SOFTCARE JUNO CLASSIC



<div>40</div> <div>Cars per day</div> <div>Click and find out how much you'll save</div>	<div>50</div> <div>Cars per day</div> <div>Click and find out how much you'll save</div>	<div>60</div> <div>Cars per day</div> <div>Click and find out how much you'll save</div>	<div>70</div> <div>Cars per day</div> <div>Click and find out how much you'll save</div>	<div>80</div> <div>Cars per day</div> <div>Click and find out how much you'll save</div>	<div>90</div> <div>Cars per day</div> <div>Click and find out how much you'll save</div>	<div>100</div> <div>Cars per day</div> <div>Click and find out how much you'll save</div>
--	--	--	--	--	--	---

How much will you save?



EasyWash:

Advantages for you and your customers.

- Minimal investment and low operating costs for a profitable wash solution
- Ideal for service washes and low throughput
- Optimum use of space thanks to a very compact design

[CLICK HERE FOR THE PDF BROCHURE](#)

Based on 40 Cars per day	Hand Wash	EasyWash
Consumable Cost Hand Wash: Chemicals, Mitts, Brushes & Chamois Machine Wash: Maintenance, Service, Parts & Chemicals	\$2.95	\$1.31*
Labour Cost Hand Wash: 2 Men at \$20.50 per hour Machine Wash: 1 Man at \$20.50 per hour	\$8.20	\$4.10
Equipment Rental Program Hand Wash: Machine Wash:	NIL	\$2.65†
Total Cost per Car	\$11.15	\$8.06
Yearly Cost	\$115,964.72	\$83,797.10
Total Saving	\$32,167.62	

Grab your copy of WashTec's Pay Per Wash calculator and find out exactly what you'll save each year, based on your numbers!

[CLICK HERE to email or call \(02\) 8394 5029](#)

*Based on the first year. Sydney, Brisbane, Melbourne & Adelaide metro areas only. For all other cities please contact for detailed pricing. †Based on minimum 800 washes.

How much will you save?



EasyWash:

Advantages for you and your customers.

- Minimal investment and low operating costs for a profitable wash solution
- Ideal for service washes and low throughput
- Optimum use of space thanks to a very compact design

[CLICK HERE FOR THE PDF BROCHURE](#)

Based on 50 Cars per day	Hand Wash	EasyWash
Consumable Cost Hand Wash: Chemicals, Mitts, Brushes & Chamois Machine Wash: Maintenance, Service, Parts & Chemicals	\$2.95	\$1.31*
Labour Cost Hand Wash: 2 Men at \$20.50 per hour Machine Wash: 1 Man at \$20.50 per hour	\$6.56	\$3.28
Equipment Rental Program Hand Wash: Machine Wash:	NIL	\$2.12†
Total Cost per Car	\$9.51	\$6.71
Yearly Cost	\$123,635.90	\$87,203.62
Total Saving	\$36,432.28	

Grab your copy of WashTec's Pay Per Wash calculator and find out exactly what you'll save each year, based on your numbers!

[CLICK HERE to email or call \(02\) 8394 5029](#)

*Based on the first year. Sydney, Brisbane, Melbourne & Adelaide metro areas only. For all other cities please contact for detailed pricing. †Based on minimum 800 washes.

How much will you save?



EasyWash:

Advantages for you and your customers.

- Minimal investment and low operating costs for a profitable wash solution
- Ideal for service washes and low throughput
- Optimum use of space thanks to a very compact design

[CLICK HERE FOR THE PDF BROCHURE](#)

Based on 60 Cars per day	Hand Wash	EasyWash
Consumable Cost Hand Wash: Chemicals, Mitts, Brushes & Chamois Machine Wash: Maintenance, Service, Parts & Chemicals	\$2.95	\$1.31*
Labour Cost Hand Wash: 3 Men at \$20.50 per hour Machine Wash: 1 Man at \$20.50 per hour	\$8.19	\$2.73
Equipment Rental Program Hand Wash: Machine Wash:	NIL	\$1.76†
Total Cost per Car	\$11.14	\$5.81
Yearly Cost	\$173,947.08	\$90,610.14
Total Saving	\$83,336.94	

Grab your copy of WashTec's Pay Per Wash calculator and find out exactly what you'll save each year, based on your numbers!

[CLICK HERE to email or call \(02\) 8394 5029](#)

*Based on the first year. Sydney, Brisbane, Melbourne & Adelaide metro areas only. For all other cities please contact for detailed pricing. †Based on minimum 800 washes.

How much will you save?



- SoftCare Pro Classic:**
Advantages for you and your customers.
- Perfect washing and drying results for satisfied customers
 - Functions and processes that are perfectly matched for fast washing and high turnover
 - Attractive look thanks to a variety of designs and displays

[CLICK HERE FOR THE PDF BROCHURE](#)

Based on 70 Cars per day	Hand Wash	Pro Classic
Consumable Cost Hand Wash: Chemicals, Mitts, Brushes & Chamois Machine Wash: Maintenance, Service, Parts & Chemicals	\$2.95	\$1.31*
Labour Cost Hand Wash: 3 Men at \$20.50 per hour Machine Wash: 1 Man at \$20.50 per hour	\$7.02	\$2.34
Equipment Rental Program Hand Wash: Machine Wash:	NIL	\$1.84†
Total Cost per Car	\$9.97	\$5.49
Yearly Cost	\$181,618.26	\$100,001.67
Total Saving	\$81,616.59	

Grab your copy of WashTec's Pay Per Wash calculator and find out exactly what you'll save each year, based on your numbers!

[CLICK HERE to email or call \(02\) 8394 5029](#)

*Based on the first year. Sydney, Brisbane, Melbourne & Adelaide metro areas only. For all other cities please contact for detailed pricing. †Based on minimum 800 washes.

How much will you save?



- SoftCare Pro Classic:**
Advantages for you and your customers.
- Perfect washing and drying results for satisfied customers
 - Functions and processes that are perfectly matched for fast washing and high turnover
 - Attractive look thanks to a variety of designs and displays

[CLICK HERE FOR THE PDF BROCHURE](#)

Based on 80 Cars per day	Hand Wash	Pro Classic
Consumable Cost Hand Wash: Chemicals, Mitts, Brushes & Chamois Machine Wash: Maintenance, Service, Parts & Chemicals	\$2.95	\$1.31*
Labour Cost Hand Wash: 3 Men at \$20.50 per hour Machine Wash: 1 Man at \$20.50 per hour	\$6.15	\$2.05
Equipment Rental Program Hand Wash: Machine Wash:	NIL	\$1.61†
Total Cost per Car	\$9.10	\$4.97
Yearly Cost	\$189,289.44	\$103,408.19
Total Saving	\$85,881.25	

Grab your copy of WashTec's Pay Per Wash calculator and find out exactly what you'll save each year, based on your numbers!

[CLICK HERE to email or call \(02\) 8394 5029](#)

*Based on the first year. Sydney, Brisbane, Melbourne & Adelaide metro areas only. For all other cities please contact for detailed pricing. †Based on minimum 800 washes.

How much will you save?



SoftCare Juno Classic:

Advantages for you and your customers.

- Incredibly fast washes thanks to an intelligent double gantry
- A second roof washer shortens the time needed for washing
- Maximum utilisation of standard car wash areas: only 9m of length needed

[CLICK HERE FOR THE PDF BROCHURE](#)

Based on 90 Cars per day	Hand Wash	Juno Classic
Consumable Cost Hand Wash: Chemicals, Mitts, Brushes & Chamois Machine Wash: Maintenance, Service, Parts & Chemicals	\$2.95	\$1.31*
Labour Cost Hand Wash: 4 Men at \$20.50 per hour Machine Wash: 2 Men at \$20.50 per hour	\$7.28	\$3.64
Equipment Rental Program Hand Wash: Machine Wash:	NIL	\$1.74†
Total Cost per Car	\$10.23	\$6.91
Yearly Cost	\$239,600.62	\$156,636.72
Total Saving	\$82,963.90	

Grab your copy of WashTec's Pay Per Wash calculator and find out exactly what you'll save each year, based on your numbers!

[CLICK HERE](#) to email or call (02) 8394 5029

*Based on the first year. Sydney, Brisbane, Melbourne & Adelaide metro areas only. For all other cities please contact for detailed pricing. †Based on minimum 800 washes.

How much will you save?



- SoftCare Juno Classic:**
Advantages for you and your customers.
- Incredibly fast washes thanks to an intelligent double gantry
 - A second roof washer shortens the time needed for washing
 - Maximum utilisation of standard car wash areas: only 9m of length needed

[CLICK HERE FOR THE PDF BROCHURE](#)

Based on 100 Cars per day	Hand Wash	Juno Classic
Consumable Cost Hand Wash: Chemicals, Mitts, Brushes & Chamois Machine Wash: Maintenance, Service, Parts & Chemicals	\$2.95	\$1.31*
Labour Cost Hand Wash: 5 Men at \$20.50 per hour Machine Wash: 2 Men at \$20.50 per hour	\$8.20	\$3.28
Equipment Rental Program Hand Wash: Machine Wash:	NIL	\$1.57†
Total Cost per Car	\$11.15	\$6.15
Yearly Cost	\$289,911.80	\$160,043.24
Total Saving	\$129,868.56	

Grab your copy of WashTec's Pay Per Wash calculator and find out exactly what you'll save each year, based on your numbers!

[CLICK HERE to email or call \(02\) 8394 5029](#)

*Based on the first year. Sydney, Brisbane, Melbourne & Adelaide metro areas only. For all other cities please contact for detailed pricing. †Based on minimum 800 washes.



Hand

VS

Machine



Hand washing **can leave scratches** on a vehicle's finish as a result of using porous sponges that hold on to small pieces of grit and dirt. The same goes for drying with old towels



Hand washing **does not use enough water** to safely remove stains and dirt.



As the day goes on, **hand wash fatigue sets in and quality drops**, leaving inconsistent results. After a certain number of hand washes, the **car's paint begins to look dull** and loses its shine.



Cheap **aggressive and often hazardous chemicals** used in hand washing can be harmful to the car's finish and the environment.



With its multiple options and gentle brushes, machine washing **prevents scratches** during washing and protects the car's finish over a long period of time.



WashTec's professional car wash machines use **180 litres of water per wash**, ensuring that all dirt and residue is completely washed away



WashTec's automated systems produce the same quality results whilst **protecting the car's finish** from environmental influences – for a long lasting, brilliant shine.



Machine washing **uses safe, environmentally friendly chemicals** that look after your car's finish. Machine washing can also recycle the majority of the wash water so that only 20 litres of fresh water is needed per wash.



SofTecs® gentle wash material.

A revolutionary wash material developed in Germany, and used by the worlds leading vehicle dealers and manufacturers. Created from a special non-porous material, It's guaranteed to be the safest way to wash vehicles. Even safer than hand washing!



Washing with SofTecs is not only safe, but will actually enhance the shine!

SofTecs material is not only the safest way to wash a vehicle, but it will actually enhance the gloss and shine, due to its soft fibre characteristics and buffing motion. Made from a soft chamois like, non-porous material, it can't retain any type of dirt particles, guaranteeing a safe wash. Often copied, never duplicated!



ISO9001/2008 Certified!

As an ISO9001/2008 Certified Quality product, SofTecs material is manufactured according to world-wide standards and customer's demand.

“The only friction system worth touching.”

**“Exceed all
expectations”**

Elated customers.

Join the revolution!

Innovative dealerships are already reaping the benefits of WashTec's exclusive Pay Per Wash plan and saving big on their car wash operation. There are over 80+ vehicle dealerships across Australia, who choose automated WashTec systems to wash all of their cars on display.

Mercedes-Benz Hornsby (Hornsby, NSW)



Werribee VW (VIC)



Audi & Ford Alto (NSW)



Lexus of Brighton (VIC)



North Shore VW (NSW)





Up-sell to service customers.

The WashTec Marketing & Design team are fully experienced in branding & identity and will help create marketing concepts that will stand out to ensure business credibility and success. With the creativity and expertise to work with you to develop effective marketing, signage and artwork, to drive customers to your business. Our in-house graphic design team are at your disposal to work directly with you.

Ideas for optimal success.

- Professional designs from certified graphic designers
- Brand and identity creation tailored to your needs
- Communicate your products and services on offer
- Give customers high expectations of your car wash site
- Targeted to suit your market
- Menu board signs & site signage designed
- Point of sale materials, flyer and brochures
- All artwork supplied as high res files for you to keep
- FREE for all new customers
- WashTec, the only car wash supplier in the market that offers this unique and exciting service



Ecological commitment.

WashTec not only satisfies high product and service quality standards but measures up in terms of environmental protection too. WashTec is committed to the principle of ecological sustainability and aims to use resources as efficiently possible. By developing environmentally-friendly products, WashTec is also actively helping to preserve the world's limited stocks of energy and raw materials.

Committed to the environment.

- ISO 14001 certified since 2000
- WashTec systems are designed to deliver high results with low use of energy and raw materials
- Water treatment equipment no matter the size
- 30% of the energy used at WashTec's main production site in Augsburg comes from renewable sources
- Most raw materials from WashTec systems can be recycled
- Water treatment systems reduce fresh water consumption by up to 80%
- The increased efficiency of our conveyor dryers has improved energy utilisation by up to 10%



Service excellence.

No matter where your business is located our vehicle wash service teams are armed with state-of-the-art equipment and a service vehicle stocked with everything to ensure your business keeps running. WashTec Australia's Service Guarantee and "round the clock" care will ensure that your new vehicle wash equipment will provide you with many years of profitable, quality operation.

Service and Maintenance Hotline 1300 257 378

- 600+ Rollovers installed (40% market share)
- Key to success: Nationwide service coverage
- Member of the Electrical Contractors Association (ECA)
- 23 Directly employed service engineers
 - New South Wales: 5
 - Queensland: 3
 - Victoria: 5
 - South Australia: 4
 - Western Australia: 4
 - Australian Capital Territory: 2



Everything your site will ever need is here.

Keep your business well stocked ready for business 7 days a week with our massive range of consumables, chemicals and spare parts. Order online or by phone via our national call centre dedicated exclusively to the supply of everything you need from chemicals to fragrances and vending machines.

National Consumable Hotline 1300 253 473

- Available online 24/7 www.washtecdirect.com.au
- Spare parts for self serve and automatic machines
- Detailing and hand wash items
- Vacuums, hoses and accessories in all shapes and sizes
- Vending machines and products to boost profits
- Chemicals for automatic, self serve, dog wash and more!
- 5% Discount on all products* when you buy online
- Australia wide delivery
- Specials on your favourite products, saving you big!
- The industry's biggest brands such as Armor All, Little Trees, Simoniz and more

*Excludes selected Machine Spare Parts



WashTec Australia Pty Ltd. | P.O. BOX 6038 Alexandria, NSW, 2015

Phone: 02 8394 5000 | Fax: 02 8394 5099 | Toll Free: 1300 253 473

Web: www.washtec.com.au | Shop: www.washtecdirect.com.au | Email: info@washtec.com.au

