



## Codax car wash & equipment activation system

## The market leader

Give your customers a consistent, hassle-free way of paying and gaining access to your car care equipment, from premium car washes and jet washes to simple tyre inflators and pre-wash units. With Codax at the point of sale and controlling access, you reduce the high cost of shrinkage and lost tokens or cards. Also, gain insight into sales patterns and benefit from the most flexible pricing and promotions.

All new car wash and other forecourt equipment can be specified with Codax controllers and almost any of your existing equipment can be quickly and cost-effectively upgraded to incorporate the Codax system.

### Advantages.

- Reducing shrinkage and unauthorised usage
- Eliminating unreliable token mechanisms
- Delivering a familiar, hassle-free customer experience
- Available as stand-alone or fully POS-integrated units.



# System overview.

Codax™ is the leading code access system for all your car care equipment: Car wash, jet wash, vacuum and all of your other forecourt equipment.

With Codax controlling access to your forecourt equipment, you can be confident that customers are enjoying your services without complication or hindrance. Equipment downtime is practically unheard-of, as jammed token mechanisms and faulty card readers are consigned to history. Thanks to Codax, you'll know that every car wash or service you provide has been paid for in full.

## Eliminating token loss.

Codax eliminates the traditional tokens that were so easily lost or given away by staff. The easy-to-use terminal generates a secure, unique code for every paying customer, giving them access to their selected wash program and only allow as many washes as have been purchased.

The system provides management reports that are easily checked against the takings. Further security can be provided by linking the Codax system to your retail network or POS, so that access codes are only generated in response to a completed transaction.

## Maximise profits.

As well as conveying which wash program has been purchased, a single code may be valid for multiple washes (the controller keeps track of how many are remaining). Codax can also support promotions between fixed dates or during off-peak hours.

Codes can be used for special offers and supports buy-time, where you can predefine amounts for sale – usually 5,10,15 or 20 minutes. Smartcard add-ons offer flexible multi-buy and buy-time options, as well as opening-up promotional possibilities, allowing you to offer car wash clubs and fleet offers with minimal administrative overhead..

## Technology you can rely on.

Our keypads and hardware are robust and are proven to last in even the most exposed locations, guaranteeing equipment up-time. All system parts work independently, so maintenance on a machine won't affect the operation of other equipment, nor will it interfere with your ability to sell.

Similarly, it takes more than a simple omission by staff to stop the terminal issuing codes: Even if they run out of paper rolls, the terminal can display access codes on-screen for staff to write out by hand.

## Hassle free experience.

Integrate new or updated equipment with Codax and your customers will find them instantly easy to use. Car washes, jet washes and vacuums are all Codax friendly.

To avoid queues in the forecourt shop, you can sell car wash and valet services from any desk or even a self-service kiosk. If you have two or more identical car wash or jet wash machines, Codax cuts unnecessary queues at the wash bay, allowing customers to use their code at whichever machine is available first.

## Fast and accurate reporting.

Codax generates detailed sales and usage reports which can be viewed by managers on-site. Alternatively, by integrating Codax with your retail network or POS, car wash and valet services are automatically included with the rest of your sales data.

Codax can also provide instant alerts by email or text message if your forecourt equipment goes out of service. By prompting staff to take corrective action you keep customers happy and revenues flowing.

## Easily installed wherever!

You can specify Codax access control on any new car wash or forecourt equipment. Codax controllers can also be fitted to existing equipment, so your customers and staff have just one familiar system to use.

If you are installing onto an existing forecourt, our retrofit options include cable-free and ZigBee wireless, so there is no need to lay new cabling to benefit from Codax.

# System overview.



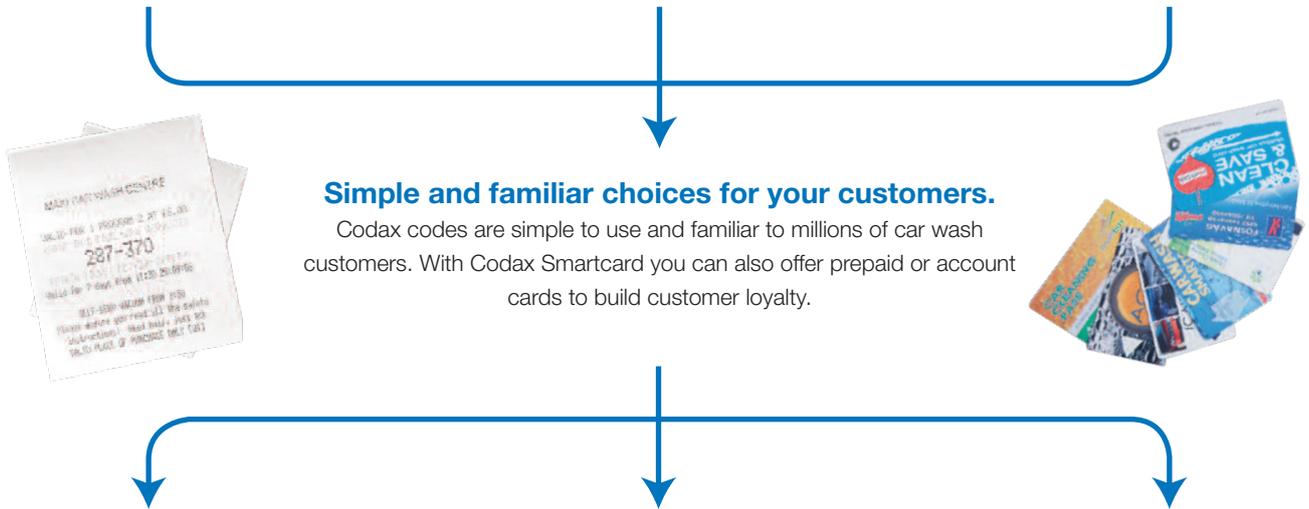
**Standalone sales terminals.**  
Codax sales terminals are easy for staff to operate and take minimal space on the counter.



**Park of your retail network.**  
Whatever your POS system, Codax offers integration options for simple, secure selling.



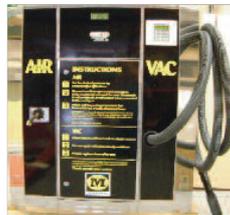
**Flexible self-serve options.**  
Give customers all the convenience of self-service with Codax self-pay kiosks.



**Simple and familiar choices for your customers.**  
Codax codes are simple to use and familiar to millions of car wash customers. With Codax Smartcard you can also offer prepaid or account cards to build customer loyalty.



**Easy to access terminal.**  
Customers don't have to struggle to activate the wash; keypads are simple to use and can be fitted almost anywhere.



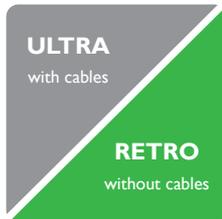
**Flexible install options.**  
If you can't run cables between your retail outlet and the forecourt equipment, cable-free control is available.



**Keeping managers informed.**  
Keep tighter control of your forecourt with detailed reporting, as well as instant alerts if equipment goes offline.

# Installation options.

Codax is a flexible system, which can be installed and operated in different ways to suit your business and premises:



## Connectivity options.

All the components of the Codax system can be linked together with data cables, allowing staff to check when each code is used and to be alerted in case the car wash itself develops a fault. In situations where cabling cannot be laid between the forecourt equipment and shop, the Codax can be configured to work without a data connection.

Codax system's flexible nature means you can have some machines fully connected while others, perhaps in more distant parts of the site, operate in stand-alone mode.



## Controlling identical units.

If you have two machines that offer the same programmes, your customers may use their Codax code at whichever one is most convenient. This configuration requires a cable running between the two pieces of equipment, although it is not necessary for them to be connected all the way back to the sales terminal.

# Product options.

To make the most of your Codax system, the following add-ons are available:



## Flexible pricing.

### Sell car wash and services from any till.

Connect your Codax equipment with almost any till or POS. Wash codes are issued as a regular menu option, so you have robust protection against shrinkage and can be sure that forecourt services are included in all your sales data.



## Smartcard.

### Increase loyalty by selling prepaid and account cards.

Smartcard is a simple add-on which is fully integrated with the Codax system allowing you to sell prepaid cards with countless product and promotional variations. It also provides a flexible, low-maintenance way to manage wash accounts for fleet & trade.



## Self-serve payment.

### Buying car wash and services without queuing in-store.

The perfect choice for sites that aren't near a manned retail outlet or where customers may be put off by long queues. Codax self-pay kiosks give customers real flexibility in how they select and pay for all their car wash and valet services, including out-of-hours purchases.



## Forecourt monitor.

### Alerts and analysis, for a more profitable wash centre.

Used to monitor any forecourt equipment, collecting operational data and providing immediate alerts in case of issues, which can send email or text messages to key staff. Usage and maintenance data is available online or custom reports can be emailed to you and your colleagues.